

### Part 1: Plan the Race

1. Choose a team name and symbol/logo. (Yes, this is required.)
2. Review the list of concepts on the attached study guide.
3. AS A TEAM, create three tasks/challenges for each chapter—Seven chapters, 21 challenges total. These tasks can be about any of the listed concepts and can also include concepts from previous chapters. Important: You must write challenges *together*. Do not divide and conquer.

Design an easy, medium, and hard task, label them accordingly, and give an example of how to complete the task successfully. (See examples below)

Your challenges will be evaluated based upon the following criteria:

Thoughtfulness/Completeness—Evidence that you considered the task carefully and did not throw together ideas

Clear understanding of the concept chosen—Your example of how to complete the challenge actually fits with the concept chosen, and makes sense

Creativity—Are the tasks fun, innovative, and challenging?

Feasibility—The challenges are not outrageously difficult, impossible, or require special skills/physical ability

Challenge—The tasks are not so simple they don't require thought or effort

Challenges are due in hard copy and via email December 3. 70 points possible, 10 per chapter.

**Examples:** Let's say I was writing tasks for Chapter 6—Communication, Culture and Organizing:

**An “easy” level challenge might read:** “Find an example of Sac State-specific cultural jargon. Take a picture/Make a recording.”

Example of how to complete the challenge: A common phrase for our sports teams is “Stingers up!” Teams could complete this challenge by finding a “stingers up” sign on campus and taking a picture with it.

**A “medium” level challenge might read:** “Riddle: I am concerned with meaning and how people communicatively construct it together. I enjoy long walks in the field and seeing the world “thickly” through my writing about people’s experiences. Who am I? Where on campus might be a good place for me to immerse myself in the culture and why? Take a picture of your group there.”

Example of how to complete the challenge: The answer is “An ethnographer,” someone who takes an interpretive, purist approach to understanding culture. A good spot to understand culture would be at the Student Union or at the stadium during a game so you could observe the rituals associated with college life and/or sports enthusiasm.

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A “difficult” level challenge might read: Organizational storytelling is an important and well-researched part of organizational culture. Find a veteran Sac State employee (aka someone who has worked for the organization for more than 15 years) and ask them to share a key organizational story that shaped their understanding of what working at Sac State means. From this story, identify whether the person operates from a Pragmatist or Purist perspective.

Example of how to complete the challenge: Find an office and inquire politely about how long a faculty/staff person has worked on campus. When someone with the appropriate length of service has been found, ask if they would mind sharing a story. Record the story, take a group picture with that employee, and then identify their approach to culture.

### Part 2: Complete the Org Comm Amazing Race

On December 8, your team will receive an Org Comm Amazing Race packet with available challenges. Each task will be worth a certain number of points. (Easy challenges- 1 point, Medium challenges- 3 points, Difficult challenges- 5 points).

You must complete 15 challenges, at least one from each chapter. There will be a large variety of challenges to choose from such that if you try a task and it doesn't work out, you can choose another and start over.

**\*\*The team with the most points will win a prize on the day of the final.\*\***

The Race will be open December 8-15. Full Race completion is worth 25 points.

### Part 3: Reflect on the Race

Write a 2-page reflection paper about your experience with the race, your collaborators, etc., incorporating concepts you learned from this semester. What was the best part? Any challenges?

Standard formatting. Due Monday, December 15. 30 points possible.

### Part 4: Present your Race results

Compile your pictures and artifacts into a presentation for the class, giving every member of your group a speaking role. IMPORTANT: Fill out the attached form for calculating possible points, which includes the challenge you attempted and its point value. Note: Points for style may be added during the presentation time!

Presentations at the final exam, Monday, December 15, 12:45-2:45. 25 points possible.

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### **RULES:**

- Teams must work together to complete all challenges.
- Photo or video proof for each challenge is required. Images/video must include all members of the partnership or group.
- Your group will not receive credit for challenges that your group created.
- Groups **MUST** be respectful of on campus businesses, employees, and students. Be courteous and polite, and if your activities are disruptive, stop doing them!
- Do not get in trouble.
- Be creative. Have fun! Learn all the things!





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## Org Comm Amazing Race!

### Study Guide

#### Chapter 8—Postmodern Workplace- Teams, emotions, no-collar work

- Fordism
- Post-Fordism
- Team based work
- No-collar work
- Critiques of team work
- Emotions at work

#### Chapter 9—Communicating gender at work

- Liberal feminism
- Radical feminism
- Critical feminism
- Masculinity and org comm
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#### Chapter 10—Communicating difference at work

- Defining difference
- Race and organizational communication
- Race and organization in historical context
- Race and the contemporary workplace
- Whiteness and organizational communication
- Instrumental uses of the body and sexuality
- Sexual harassment in the workplace
- Resistant/Emancipatory forms of sexuality
- Heteronormativity

#### Chapter 11—Leadership Communication in the workplace

- Traditional perspectives on leadership
  - o Traits
  - o Styles
  - o Situations
- New approaches to leadership
  - o Symbolic action
  - o Transformation
  - o Followership
- Critical communication perspective on leadership
  - o Leadership and disciplinary power
  - o Resistance leadership
  - o Narrative leadership
  - o Gender and leadership

# coms 180

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## Chapter 12—Branding and Consumption

- Branding
- Branding and identity
- Marketing, “Marketing” and corporate colonization
- Organizations, branding, and the entrepreneurial self
- Ethics of branding

## Ethics and organizing

- Definition of ethics
- Types of ethical branches
- Implications of ethical breaches
- Types of ethical breaches
- Strategies for maintaining ethical workplaces

## Chapter 14—Communication, Meaningful work, personal identity

- Meaningful work
  - o Agency
  - o Belonging/relationships
  - o Opportunities for influence
- Managing work identity
- Creating and managing work identities
  - o Identity, identification, disidentification
  - o Types of selves
  - o No collar, no life